



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

VOLUNTEER CAMPAIGNER POSITION DESCRIPTION

2018-2019 Campaign for the Family YMCA of Black Hawk County

Position Purpose

Be a storyteller and convey the positive impact of the Y's programs and services in the community. Act as a Y ambassador in interpreting the Y's goals and programs. Visit Y members and friends for the purpose of raising charitable gifts that result in the attainment of individual and team goals.

Responsibilities

- Makes a meaningful personal gift to the campaign
- Commits the time necessary to ensure campaign goals and objectives are met and agrees to work within the campaign structure and follow campaign policies
- Turns in list of preferred donor prospects by your training date (list of training dates below)
- Attends a training meeting to understand position responsibilities and the case for support and to learn more about the Y story and prepare for solicitation visits
- Personally calls on assigned donor prospects to share the Y story and ask for a meaningful gift
- Returns all pledge forms with results noted immediately after solicitation visit
- Attends the kickoff event, report meetings, and victory celebration
- Reports weekly progress to team captain and on report nights
- Celebrates with team at victory celebration
- Achieves personal campaign goal, including personal gift, to ensure the member and community solicitation dollar goal is met

End Results

- Achievement of the individual and overall campaign goal
- A sense of satisfaction at having made a difference in the lives of individuals, children, and families in the community
- A desire to volunteer for future campaigns

Key Campaign Dates Requiring your Attendance

Attend one of the following training dates:	Attend 75% of the following campaign nights:
RSVP for one 2 days prior by emailing Mikayla (mlien@blackhawkymca.org)	Monday, February 11 th at 6-7:30 pm: Campaign Kick-Off
Tuesday, January 29 th at 5:30 pm	Monday, February 18 th at 6-7:30 pm: Report Night
Thursday, January 31 st at 7:30 am	Monday, February 25 th at 6-7:30 pm: Report Night
Friday, February 1 st at noon	Monday, March 4 th at 6-7:30 pm: Celebration Night

I agree to accept this role in the annual campaign structure and will work with Y staff and volunteers to reach the campaign goal so that the Y can deliver needed programs and services to our community.

Name: _____

Signature: _____

Date: _____

Day phone: _____

Evening phone: _____

Facebook Name: _____

Email: _____

Preferred method of communication: _____

Phone

Email

Other

Please provide: _____

FAMILY YMCA OF BLACK HAWK COUNTY

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Facebook.com & Twitter.com "BlackHawkYMCA"